

Typography: web styles

Roboto is for web use in both headers and body type hierarchies. It has all the basic weights available: bold, regular, and italic.

82 pixels

H1 Heading

48 pixels

H2 Heading

32 pixels

H3 Heading

24 pixels

H4 Heading

20 pixels

P Paragraph (intro)

17 pixels

P Paragraph

17 pixels

BUTTON STATIC

BUTTON HOVER

Web colors

The color palette for web use reflects the print color palette. The complementary colors should be used only as decorative elements. Lime and Orange, in particular, are only for minimal use.

Wheaton Blue (primary) Hex 1274b8 RGB 18/116/184		
Green (secondary) Hex 04857E RGB 4/133/126		
Squash (complementary) Hex FFCB4E RGB 255/203/78	Red (complementary) Hex D9471F RGB 217/71/31	Orange (complementary) Hex F6921E RGB 246/146/30
Purple (complementary) Hex BBCCE6 RGB 187/230/204	Sky Blue (complementary) Hex 82D1E2 RGB 130/209/226	Lime (complementary) Hex D3DF4E RGB 211/223/78
Light Gray (Neutral) Hex EEEEEE RGB 238/238/238	Medium Gray (Neutral) Hex AAAAAA RGB 170/170/170	Dark Gray (Neutral) Hex 5E5E5E RGB 94/94/94

RED, ORANGE, AND LIME ARE
FOR MINIMAL USE ONLY

Wheaton web palette accessibility standards of color contrast

Using 262D32 colored type, according to WCAG 2.1 Level AA contrast standards:

Wheaton blue, green, and dark gray *do not* support enough contrast using type colored with 262D32 to meet accessibility standards. White (FFFFFF) is acceptable.

Red does not support 262D32 or white (FFFFFF) below 18px.

Lime, squash, orange, purple, sky blue, light gray, and medium gray *can* have 262D32 type on them and meet contrast standards for accessibility.

Links set in Wheaton blue (1274B8) *do not* meet contrast standards for accessibility when set over *any* color in this palette.

1274B8



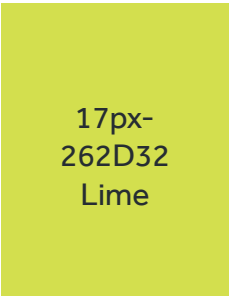
04857E



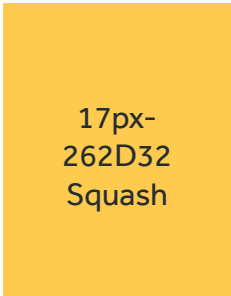
D9471F



D3DF4E



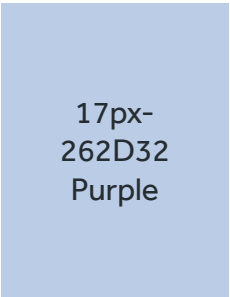
FFCB4E



F6921E



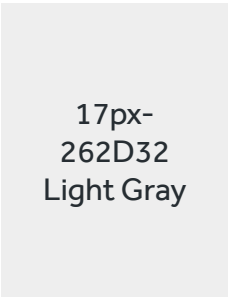
BBCCE6



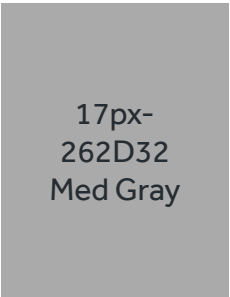
82D1E2



EEEEEE



AAAAAA



5E5E5E

