



Timeline

Post-45th Reunion

The year after the 45th Reunion, the Wheaton Fund Gift Co-Chairs will focus on maintaining momentum from Reunion and begin building a committee to include Gift Planning Chairs. A gift planning communication will be sent detailing the ways to establish a legacy gift as part of the Founders Society.

47th Year

The Gift Planning Chair will highlight all current Founders members and discuss all the ways classmates can make a gift to join. The main focus will be encouraging classmates to plan a comprehensive multi-year commitment during their 50th Reunion to include working with all Class Officers.

48th Year

The Reunion Chair/Vice President will work with Alumnae/i Relations and the Wheaton Fund to identify areas of high concentration to host 70th birthday parties (roughly five celebrations during the year). The goal will be engagement and participation. The Wheaton Fund and Gift Planning Chairs will leverage these events with follow-up communications on making a gift.

Gift Chairs will send out a personalized solicitation regarding legacy gifts and include a Founders Society member goal for the 50th Reunion.

Pre-50th Reunion

The Programming Ambassador will work with Alumnae/i Relations and the Wheaton Fund on identifying areas to host mini-Reunions (roughly five celebrations) during the pre-50th and 50th Reunion year leading up to Commencement/Reunion Weekend in May. The goal will be engagement and participation. The Wheaton Fund and Gift Planning Chairs will leverage these events with follow-up communications on making a gift.

The Leadership Ambassador will work with the Wheaton Fund and Major Gifts to identify classmates to host leadership receptions (rough five celebrations) during the pre-50th and 50th Reunion year leading up to Commencement/Reunion Weekend in May. The goal will be to cultivate prospects for leadership, multi-year commitments.

50th Reunion

During Fall Fest, the Wheaton Fund will invite all Post-45th Gift Chairs/Gift Committee members for tailored training around their 50th Reunion. The goal is engagement and participation.

A letter will be sent to the class officially announcing the comprehensive goal, and the kick off leadership gift. The goal for the 50th Reunion would be to raise fundraising sights to increase giving at the Eliza Wheaton level (\$50,000 in honor of the 50th Reunion – payable either in the current fundraising year or over 5 years).

Alumnae/i Relations will create a memory book and host gratis the 50th Reunion class during Commencement/Reunion Weekend, which will include special programming.

Post-50th Reunion

The Stewardship Ambassador will continue on the momentum and excitement that was felt during the Class' 50th Reunion by having a year-long stewardship campaign. This would include sending post-Reunion communications, sharing photos/videos, and sending thank you notes to all those who attended and made gifts.

The post-50th Reunion Class would continue to be invited to celebrations to share their experiences with upcoming 50th Reunion classes.

Gift Chairs would focus on ensuring all pledges made as part of the 50th are fulfilled in the years after.