Advisory Committee  
Academic Year 2012-2013

Members: Tim Barker (spring 2013), Phoebe Chan, Claudia Fieo (Chair), Touba Ghedessi, Mike Gousie (fall 2012), Kersti Yllo

This year the Advisory Committee met with President Crutcher at his request on a monthly basis throughout the academic year. The committee also met separately after most of these meetings. In addition, we met separately at the conclusion of the fall semester. This committee also will have a final meeting of the year with President Crutcher on May 15th, 2013.

The committee's discussions focused on the following main themes that have concerned the college this year:

1. **Strategies for increasing revenue for the college.**

   The committee solicited ideas from faculty at the first AAUP meeting at the request of the President, as well as considered the eight initiatives introduced by the Provost to the faculty meeting in October. In particular, we discussed issues pertaining to internships and Career Services; the Business Major; recruitment of international students and support for them once they are on campus; possible summer programs.

2. **How higher education is changing in the 21st century and how Wheaton might keep pace with these changes.**

3. **Strategies for improving Communications and Marketing, especially the College's web presence in order to positively affect enrollments.**

4. **Low morale among faculty and staff.**

   This has been an ongoing major issue that the committee felt important to again bring to the attention of the President, especially given the fact that the faculty would need to rally behind initiatives (like the business major) if they are to be successful. The committee made several recommendations to the President for the short term, and for the long term recommended the administration consider a faculty salary plan linked to the financial health of the college as an effective way to show a strong commitment to the faculty.

5. **Budget management history and concerns about how the Endowment has been handled in the past and how it will be handled going forward.**

   The committee recommended open communication with the faculty regarding this issue; Brian Douglas subsequently made a presentation to the faculty at the November faculty meeting.

6. **Changes to our comparison group as it may relate to a future faculty salary plan.**

7. **The role of the Advisory Committee**

   The committee plans to continue a discussion concerning the Advisory Committee's grand jury role in vetting cases that would go before the Appeals and Hearing Committee.

Respectfully submitted for the Advisory Committee,  
Claudia Fieo, Chair