

Wheaton 2014: Transforming Lives to Change the World

as of 9/24/11

Mission Statement: Wheaton College provides a transformative liberal arts education for intellectually curious students in a collaborative, academically vibrant residential community that values a diverse world.

	<u>Milestones 2012</u>	<u>Milestones 2014</u>
1a	Building on a faculty Curriculum Retreat in fall 2011, and under the guidance of the Educational Policy Committee, the faculty have re-examined and re-energized three areas of the curriculum: information fluency, Connections, and the First Year Seminar.	Wheaton's promise of a transformational liberal arts education is achieved through an innovative curriculum that emphasizes connected and intercultural learning.
1b	Measures for learning outcomes have been finalized and operationalized in selected co-curricular areas. In addition, new programs have been developed to address emerging needs of students, along with evaluative measures.	
2a	All departments and the division will have learning outcome plans consisting of 4-6 specific measurable outcomes and a plan for assessing their progress.	Engagement in Wheaton's residential academic community prepares students for purposeful consideration of how actions, values, and beliefs affect the people with whom they interact, and the intercultural communities of which they are a part.
2b	All departments will demonstrate at least one example of a collaborative initiative in partnership with departments in the Division of Academic Affairs.	
2c	Residential Life will have a strategic plan for a comprehensive residential education program.	
3	Wheaton has developed a set of priorities and a multiyear strategy for investment in facilities and technology that support Vision 2014.	Wheaton's facilities and technological resources responsibly support an integrated, holistic, and transformational liberal arts education.
4	A coordinated, sophisticated and integrated recruitment marketing plan, informed by the engagement of key consultants on branding, messaging and financial aid strategy, is in place to support enrollment growth.	Wheaton's continued commitment to diversity and inclusive excellence is reflected in its recruitment and retention of students, faculty and staff.
5a	A marketing plan for the Wheaton Fund emphasizing the student experience has been developed and implemented.	Wheaton alumnae/i and an expanding circle of friends engage with and support the college through their talents and resources.
5b	Focusing on the intimacy of the Wheaton experience and leveraging the existing infrastructure, alumnae/i have created strategic partnerships to promote student retention, engagement and enrollment.	
5c	A comprehensive plan segmented by user needs/preferences, is in place and is operating among Board members and Board and alumnae/i that delivers timely and effective communication.	
5d	Initiatives are in place to engage alumnae/i who have not previously given money, attended an event or volunteered in order together their time, talent and treasure.	