

Wheaton 2014: Transforming Lives to Change the World

Mission Statement

Wheaton College provides a transformative liberal arts education for intellectually curious students in a collaborative, academically vibrant residential community that values a diverse world.

Milestones 2011

Milestones 2014

1a	The function of, student awareness of, and the evaluation of Connections, Infusion, and the Capstone have all been enhanced.	Wheaton's promise of a transformational liberal arts education is achieved through an innovative curriculum that emphasizes connected and intercultural learning.
1b	Co-curricular outcomes have been identified and measures have been developed that will evaluate students' integration of classroom and out-of-classroom learning.	
2	New and improved processes, policies and procedures have been communicated and fully utilized as resources to engage students.	Engagement in Wheaton's residential academic community prepares students for purposeful consideration of how actions, values and beliefs affect the people with whom they interact, and the intercultural communities of which they are a part.
3	Wheaton has developed a set of priorities and a multi-year strategy for investments in facilities and technology that support Vision 2014.	Wheaton's facilities and technological resources responsibly support an integrated, holistic, and transformational liberal arts education.
4a	A coordinated cross-functional plan for significantly improving Wheaton's student retention is in place.	Wheaton's continued commitment to diversity and inclusive excellence is reflected in its recruitment and retention of students, faculty and staff.
4b	An enhanced recruitment strategy, informed by work with a marketing consultant, is in place to support growth in Wheaton's size as called for by the Integrated Strategic Financial Plan.	
4c	Wheaton recruits and retains a diverse and highly accomplished faculty and staff.	
5a	Preparations have begun and priorities have been established for the public launch of the campaign.	Wheaton alumnae/i and an expanding circle of friends engage with and support the college through their talents and resources.
5b	The Alumnae/i Association has an infrastructure in place that provides continuous improvement in the use of digital media and other technology to enhance the quality and quantity of connections among the Wheaton community.	
5c	A communication plan for alumnae/i is developed and launched which markets, informs, educates, and generates participation in volunteer opportunities that alums see as value-added.	
5d	Student and alumnae/i survey results have been used to formulate up to four pilot initiatives or to reshape existing activities that promote student and alumnae/i engagement and connection.	