

Schedule of Events
President's Commission
Fall Meeting
October 22-23, 2009

Perspectives on the Value of the Liberal Arts College

Thursday, October 22, 2009

5:30 p.m. **Buffet Dinner**
Presidents' House

7:30 p.m. **Tropp Lecture**
Holman Room, Mary Lyon Hall
A conversation about black feminism, featuring Paula Giddings, author of *Ida: A Sword Among Lions*, a biography of the anti-lynching activist and suffragist Ida B. Wells; and Beverly Guy-Sheftall, founding director of the Women's Research and Resource Center and the Anna Julia Cooper Professor of Women's Studies at Spelman College.

Friday, October 23, 2009

9:30 a.m. **President's Commission Check-in and Continental Breakfast**
Main floor near stairs, Mary Lyon Hall

10:00 a.m. **Welcome, Introductions and College Overview**
President Ronald A. Crutcher
Woolley Room, Mary Lyon Hall

Special Guest:
Lee Burdette Williams, Vice President for Student Affairs and Dean of Students

10:30 a.m.-
12:00 p.m. **Panel Discussion: Perspectives on the Value of the Liberal Arts College**
Woolley Room, Mary Lyon Hall

Moderator: Frederick Lovejoy, MD, P'01

Panelists:

- President Ronald A. Crutcher
- Diana Chapman Walsh, PhD
- Janet L. Kelly '86

12:15 -
1:15 p.m. **Lunch**
Faculty Dining Room, Emerson Dining Hall

1:30 - **Why I Chose a Liberal Arts College: A Conversation with Wheaton Students**
2:30 p.m. *Ellison Lecture Hall, Watson Hall*

Moderator: Lynne Stack '81, P'14, Director of Admission

Students:

- Gabe Amo '10
- Hilary Emerson '10
- Laura Montes '10
- John White '10

2:45 - **Break-Out Sessions**
3:30 p.m. *Group #1 – Meneely 102*
Group #2 – Meneely 105

Homework Assignment:

- What are some examples of unique marketing tools currently being used by other liberal arts colleges with which you are involved? How do you think we could best use these tools for the purposes of showcasing the value of a Wheaton education?

Questions to consider throughout the day:

- What is the value of an education obtained from a liberal arts college versus an education obtained from an institution that prepares students for a specific field or career? What tips the balance?
- Based on everything you have heard today, what do you think are the two most compelling arguments for Wheaton as a liberal arts college? What is its value in the marketplace – what resonates?

3:30- **Group Discussion: Findings from Break-Out Sessions and Homework**
4:15 p.m. President Ronald A. Crutcher
Ellison Lecture Hall, Watson Hall

4:30- **Closing Reception**
5:30 p.m. *Presidents' House*